

CLASS-EXCLUSIVE^{1*} QUADRA-LIFT® AIR SUSPENSION SYSTEM[†]

WORLD-CLASS SELEC-TERRAIN® TRACTION MANAGEMENT SYSTEM† / SELEC-SPEED®

CONTROL† / BEST-IN-CLASS² 4x4 CAPABILITY / LUXURIOUS LEATHER AND REAL

OPEN-PORE WOOD TRIM[†] / HARMAN KARDON® 19-SPEAKER PREMIUM AUDIO SYSTEM[†]

MOST POWERFUL SUV EVER3 / MOST LUXURIOUS VEHICLE IN ITS CLASS4

UCONNECT® 4C NAV WITH 8.4-INCH DISPLAY[↑] / APPLE CARPLAY^{™5} INTEGRATION

ANDROID AUTO™ INTEGRATION / COMMANDVIEW DUAL-PANE PANORAMIC SUNROOF

OVER 70 STANDARD AND AVAILABLE SAFETY & SECURITY FEATURES

BEST-IN-CLASS¹ TOWING / PARALLEL AND PERPENDICULAR PARK ASSIST⁷

LANESENSE® LANE DEPARTURE WARNING WITH LANE KEEP ASSIST (LDW+)8+

HIGH INTENSITY DISCHARGE (HID) HEADLAMPS AND LED TAILLAMPS[†]



GRAND CHEROKEE TRAILHAWK® NAMED 2017 FOUR WHEELER SUV OF THE YEAR



5-STAR SAFETY RATING FROM THE NATIONAL HIGHWAY TRAFFIC SAFETY ADMINISTRATION (NHTSA)



RECOGNIZED BY IHS MARKIT AS HAVING THE HIGHEST ABILITY TO RETAIN OWNERS OVER REPEAT BUYING CYCLES

*A note about this brochure: all disclaimers and disclosures can be found on the back cover. †Available features. ‡According to IHS Markit U.S. owner loyalty analysis of the Non-Luxury Mid-Size SUV segment, Jeep Grand Cherokee had the greatest percentage of owners who returned to market and purchased or leased another Jeep Grand Cherokee in the 2016 model year.







MASTER THE HIGHS AND LOWS



10.8 inches, allowing for 20 inches of water fording¹¹ — all with finger-touch control. Lower it 1.6 inches from normal for easier entry, exit and loading. Available.









SNOW Adjusts for ultimate performance over snow- and ice-covered roads by maximizing vehicle stability and minimizing oversteer. Automatically activates headlamps and taillamps for added security during inclement weather.

SAND Traction control operates with aggressive response to wheelspin. The suspension raises for optimal performance. Deeper wheel-slip antilock brake settings and off-road-tuned Electronic Stability Control (ESC)¹² are among the systems engaged.

AUTO In this mode, Selec-Terrain does all the work, automatically adjusting vehicle dynamics to best suit the road. To help ensure optimal efficiency, the rear driveline disengages when not needed.

MUD In this setting, Grand Cherokee raises to Off-Road 1 Mode, Traction Control operates with sensitive response to wheelspin, and torque is tuned for optimal performance. ROCK This setting raises the vehicle to the maximum ground clearance of 10.8 inches; the transfer case, differential and throttle coordinate to provide low-speed control. ESC¹² is tuned appropriately for off-road conditions.







INVITING

LUXURY ENVELOPS

THIS CABIN. THE UTMOST

COMFORT FOR ALL

OCCUPANTS REMAINS A

DEFINING FEATURE OF

ULTRA-PREMIUM SIGNATURE LEATHER PACKAGE Exceptional taste and style is here to be fully enjoyed. Cushioned and quilted premium leather seats offer lush comfort, while the premium leather-wrapped doors, center console, glove box, instrument panel and armrests are soft to the touch. Available. The leather-wrapped steering wheel is standard.

17 ALL-NEW METAL INTERIOR PACKAGE

This new Premium Metal Package upgrades select bezels and accents to real textured metal for the peak in upscale surroundings. Standard on Grand Cherokee Summit, SRT® and Trackhawk! Optional on Overland.

2] **UCONNECT® 4C NAV** With its 8.4-inch display, you're treated to intuitive features like full smartphone integration, including Android Auto™6 compatibility, Apple CarPlay™5 integration, SiriusXM Guardian®13 with 4G Wi-Fi,¹⁴ Siri® Eyes Free¹⁵ voice commands,¹⁶ premium navigation, offroad pages, pinch-to-zoom and more. Available.

3] **PREMIUM SOUND** Grand Cherokee Summit seats you in the concert hall with a standard Harman Kardon® system. Its 825 watts of power furnish 19 GreenEdge™ speakers with an impeccable Surround Sound quality, including noise cancellation technology. Optional on Overland, SRT and Trackhawk.



THE MOST POWERFUL SUV EVER³ THE TIME HAS COME TO TAKE
YOUR NEED FOR SPEED SERIOUSLY. EVERY SECOND COUNTS, ESPECIALLY
BEHIND THE WHEEL OF THE QUICKEST SUV EVER!⁷ STREET RACERS WHO
LOVE TO LIVE IN THE FAST LANE WILL RULE 707 HORSES OF POWER
THAT HAND OVER THE ABILITY TO TRAVEL FROM ZERO TO 60 MPH IN AN
ASTOUNDING 3.5 SECONDS. THE SOUND OF ITS 6.2L SUPERCHARGED V8
ENGINE SENDS AN UNMISTAKABLE SIGNAL OF TRACKHAWK'S™ ARRIVAL.
HIGH PERFORMANCE IS EXPRESSED IN THE CABIN, AS WELL, WITH AN
INTERIOR THAT STIRS A REACTION JUST AS AFFECTING AS ITS
POWER. TRACKHAWK INVITES YOU TO LEAN IN AND OWN
EVERY CURVE AND OPEN STRETCH OF HIGHWAY.

LOOKS THAT THRILL The signature seven-slot front grille is flanked by uniquely styled Bi-xenon headlamps. A functional, sculpted hood with dual heat extractors, 20- x 10-inch Titanium-finish wheels and four 4-inch Black Chrome exhaust tips release an intimidating growl.

TRACKHAWKTM

EVERY SECOND COUNTS



Trackhawk in Billet Silver Metallic



EVERY SECOND COUNTS BEHIND
THE WHEEL OF GRAND CHEROKEE
TRACKHAWK,[™] THE QUICKEST,¹⁷
MOST POWERFUL³ SUV EVER.
WITHIN ITS COCKPIT, YOU'LL
EXPERIENCE FINELY TUNED
PERFORMANCE FROM THE INSIDE
OUT, ENGINEERED TO DELIVER
MORE THRILLS PER SECOND THAN
YOU EVER DREAMED POSSIBLE.

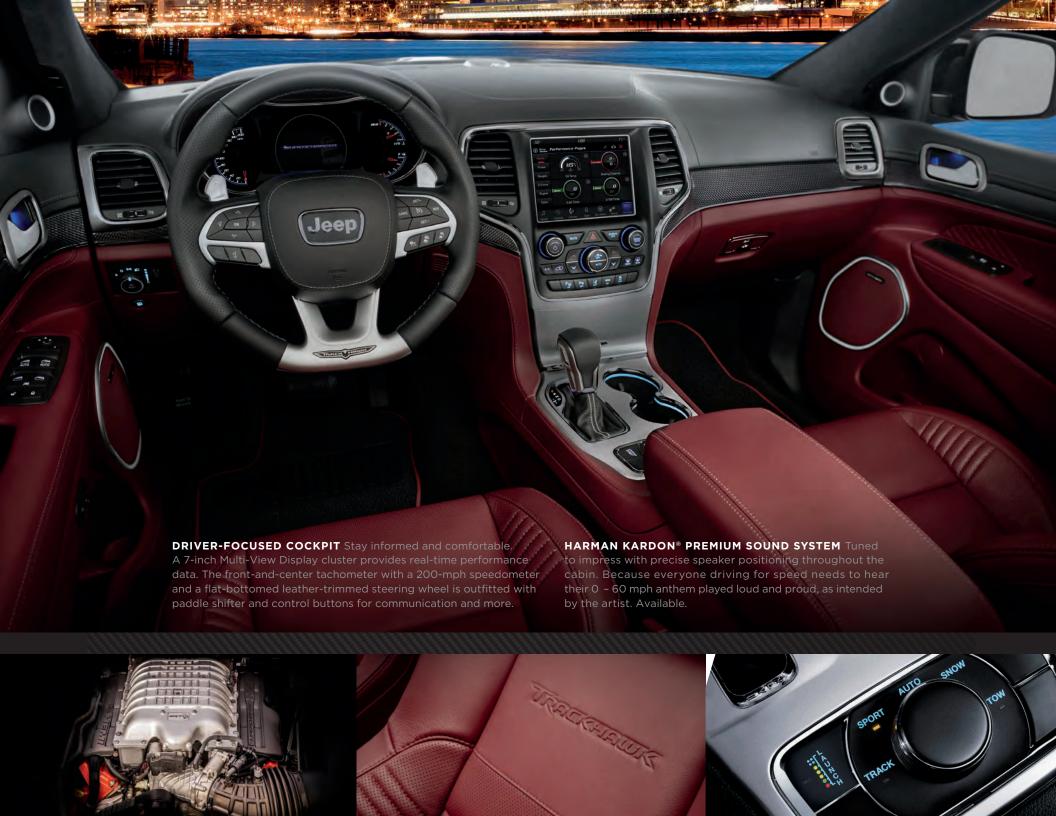
QUADRA-TRAC® ON-DEMAND 4WD SYSTEM Authentic Jeep, Brand 4WD resides in an Electronic Limited-Slip Rear Differential and a single-speed active transfer case. Engage Launch Control to coordinate systems for textbook takeoffs. The companion Selec-Trac® System lets you configure performance to your liking, including a Custom mode that lets you personalize your driving experience.

SELEC-TRAC WITH LAUNCH
CONTROL Adjust your suspension based on the way you want to feel the road below. Press a button to choose from five performance settings: Track, Sport, Auto, Snow and Tow. Press the system's Launch Control button to optimize every possible setting for maximum acceleration off the line.

TORQUEFLITE® 8-SPEED AUTOMATIC TRANSMISSION Every shift is deftly executed using proprietary software that identifies real-time variables, such as engine torque gradients, kick-down, longitudinal and lateral acceleration, grade changes, for a shift map that adds precision and drivability.

BREMBO* HIGH-PERFORMANCE BRAKE SYSTEM Four-wheel disc antilock brakes provide important stopping power, from 60 mph in 114 ft. Massive 15.75-inch rotors on the front with six-piston calipers and 13.78-inch rotors with four-piston calipers on the rear are clad in a distinctive Yellow finish.







FOUR ADVANCED POWERTRAIN OPTIONS LET YOU MOVE FORWARD WITH POISED POWER. EACH IS MATCHED TO THE STANDARD 8-SPEED AUTOMATIC

TRANSMISSION THAT ACCELERATES WITH QUICK

AND SMOOTH PRECISION. MAKE YOUR SELECTION,

THEN MAKE YOUR WAY IN THE WORLD BACKED BY

STRENGTH AND COMPOSURE.

3.6L PENTASTAR® V6 ENGINE Three times named one of *Ward's* "10 Best Engines," the Pentastar engine successfully combines strength with an efficient performance. Paired with the 8-speed automatic transmission, it achieves 295 hp (with dual exhaust, 293 with single exhaust), a 2018 EPA-estimated 19 city/26 hwy mpg," and cranks out enough power to tow up to 6,200 lb when properly equipped. Economies are gained and emissions are reduced with Engine Stop/Start (ESS) technology that automatically shuts the engine off at full stops, then re-engages for takeoff. Its smooth and virtually unnoticeable technology is engineered to help deliver an efficient performance. Standard.

CORED CHERDREE

5.7L HEMI® V8 ENGINE Quickly responsive upon acceleration, with smooth delivery of power between all nine gears. Best-in-Class¹ maximum towing power of up to 7,400 lb, when properly equipped, lets you take heavy toys and equipment along. Variable Valve Timing (VVT) aids efficiency, and 360 hp with 390 lb-ft of torque delivers exceptional power. Available.

6.2L SUPERCHARGED V8 ENGINE It comes to life ready to vanquish all competitors, powering the Quickest¹⁷ and Most Powerful³ SUV Ever, the Grand Cherokee Trackhawk.

TM With 707 hp under the hood, it delivers full-thottle action engineered to intimidate and thrill.

6.4L SRT® V8 ENGINE WITH FUEL SAVER

TECHNOLOGY It's the heart of Grand Cherokee SRT, churning out 470 hp and 465 lb ft of torque. Fuel Saver Technology optimizes fuel efficiency when V8 power is not required, with no sacrifice in performance.

*Based on 2018 EPA estimates. Actual mileage may vary.

Grand Cherokee SRT® in Bright Whit

SHIFT AND ADVANCE





8-SPEED AUTOMATIC

smooth and quick efficiency,



INFORMATIVE TECHNOLOGY CONNECTS YOU TO

IMPORTANT VEHICLE DATA, ROBUST COMMUNICATION

AMENITIES AND THE LATEST IN SAFETY AND SECURITY FEATURES.

ELITE TECHNOLOGY

INTILITIVE SYSTEMS ARE EASY-TO-LISE DISPLAYS ARE

CUSTOMIZABLE. CRISP AND CLEAR. AUDIO OPTIONS

ADD HIGH PERFORMANCE TO YOUR EXPERIENCE

VERY GRAND, INDEED



WHEN EVERY INTERIOR

EXTRAVAGANCE IS MATCHED

WITH LEGENDARY JEEP® BRAND

QUADRA-DRIVE® II AVAILABLE

4WD CAPABILITY, THE RESULT

IS EXTRAORDINARY.

HEATED AND VENTILATED SEATS

Get climatized to the luxury. Both the first and second row are heated, with instant air-conditioned seat ventilation for the driver and front passenger. Available.

DUAL-ZONE AUTOMATIC

Constantly adjusts air temperature inside the cabin to create separate customized environments for driver and front passenger. Standard.

KEYLESS ENTER 'N GO™ No more fumbling for keys. Keep the key fob in your purse or pocket and you can simply open the door, get comfortably seated with your foot on the brake, press the Start button and shift into "Drive." Standard.

REMOTE START¹⁰ Press the button on your key fob from as much as 200 feet away to pre-heat or -cool your cabin. Available.

BLU-RAY® DVD PLAYER WITH

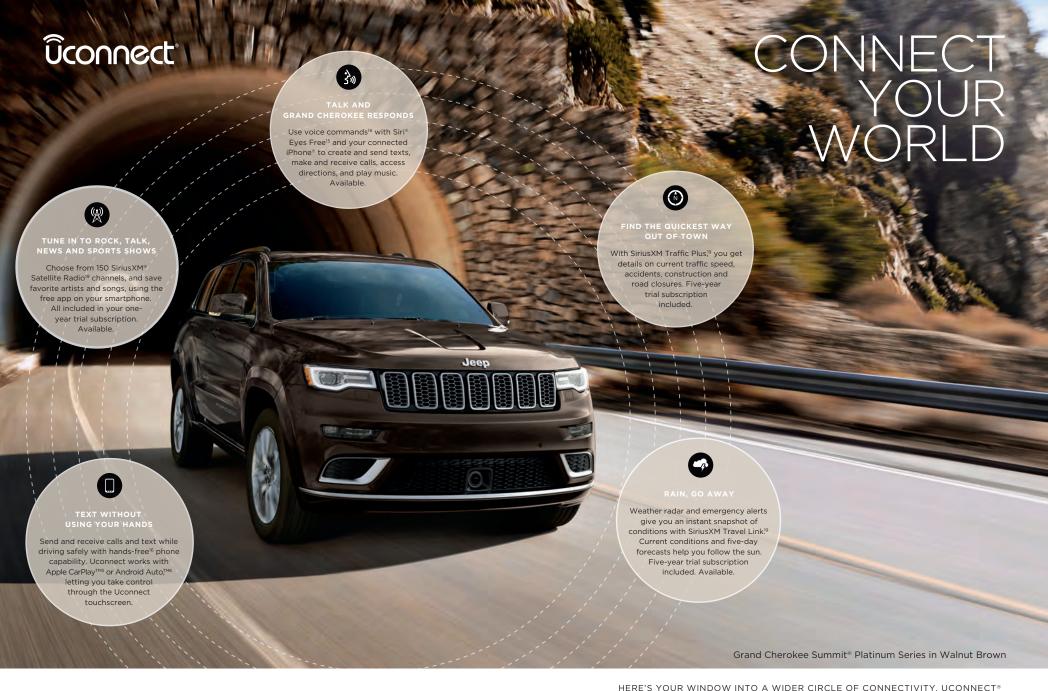
SYSTEM Two 9-inch high-resolution screens integrated into the seatbacks can play DVDs and Blu-ray discs. Includes independent HDMI and RCA inputs for each screen. Available.

ACOUSTIC GLASS Helps remove the distractions of traffic and wind noise to deliver a noticeably hushed and peaceful ride. Standard.

ACTIVE NOISE CANCELLATION

Sound absorbing technology enhances the effect of the acoustic glass. Available.





HERE'S YOUR WINDOW INTO A WIDER CIRCLE OF CONNECTIVITY. UCONNECT®

OFFERS A WIDE RANGE OF COMMUNICATION AND ENTERTAINMENT SERVICES,

DELIVERING THEM STRAIGHT INTO YOUR GRAND CHEROKEE. DISCOVER THIS

ROBUST SYSTEM AND HOW YOU'D LIKE TO CONNECT AT DRIVEUCONNECT.COM

Oconnect

A NEW UCONNECT GENERATION UCONNECT TECHNOLOGY TAKES A LEAP FORWARD WITH FASTER START-UP AND HIGH-DEFINITION RESOLUTION. ADDING SPEED AND VIBRANCY TO YOUR EXPERIENCE. THE NEW TOUCHSCREEN RESPONSIVENESS IS IMMEDIATE AND CONCISE, WITH AVAILABLE PINCH-GESTURING TO SWIPE AND TAP, JUST LIKE YOU DO ON YOUR SMARTPHONE. ENLARGE, DRAG, SHRINK AND MOVE IMAGES TO MEET YOUR NEEDS. A SIZEABLE 7-INCH TOUCHSCREEN IS STANDARD, OR YOU CAN OPT UP TO AN 8.4-INCH TOUCHSCREEN. THE LARGEST IN ITS CLASS!

LARGEST STANDARD AND AVAILABLE TOUCHSCREENS IN ITS CLASS!





Drive worry-free with SiriusXM® Guardian¹³ — a premium suite of safety and convenience features that can be accessed in vehicle or through the Uconnect App.

- > SOS CALL²⁰
- > ROADSIDE ASSISTANCE CALL²¹
- > IN-VEHICLE ASSISTANCE

UCONNECT APP FEATURES

- > LOCK OR UNLOCK YOUR CAR from virtually anywhere
- > START YOUR CAR and cancel start remotely¹⁸
- > FLASH THE LIGHTS and sound the horn to help find your car
- SIRIUSXM GUARDIAN®13 SERVICES > Locate your car on a map using VEHICLE FINDER22
 - > Send destinations to your navigation system using **SEND & GO^{TM23}**
 - > Receive alerts with THEFT ALARM NOTIFICATION²⁴
 - > STOLEN VEHICLE ASSISTANCE25

Works with Apple CarPlay androidauto 65° 72° out. 65° 69 SXM F.III LTE Assist al Test la **Oconnect** -coffee TIPIOP Uconnect Care Connected Services

NAVIGATION Dinner reservations at the new place in town? Uconnect® employs GPS navigation for audible turn-by-turn directions, and detailed 3-D maps help to assure you arrive on time. The NAV is integrated into your 7-inch Driver Information Display so you can see directions front and center. Use Voice Command¹6 and say the complete address to get directions quickly.

PHONE/TEXT Make hands-free¹⁶ phone calls or use your voice to send a text²⁶ Keep everyone in play and pair up to eight Bluetooth®-enabled phones. The Do Not Disturb feature allows you to see a visual prompt of incoming calls or texts and send an automated reply.

SMARTPHONE Take mobile connectivity to the next level and seamlessly link your iPhone® or your Android® phone to your compatible Uconnect system. Apple CarPlay^{TM5} lets you play and stay in touch using your iPhone functions and apps via your vehicle's touchscreen. Android Auto^{TM6} is designed to minimize distractions by connecting your Android phone to a simplified interface that's cast onto the Uconnect system's touchscreen.

INTEGRATED VOICE COMMAND¹⁶ Keep your hands on the wheel and use your voice to select music stations, make calls, select navigation destinations, set cabin temps or show fuel prices.

entertainment Listen to your favorite playlist from your connected device, then flip to SiriusXM Satellite Radio¹⁹ and enjoy the best commercial-free music, plus every major sport, the biggest names in entertainment, news and comedy. You'll get over 150 channels, all at the press of a button. Available.

4G WI-FI¹⁴ All along the way, you can upload and download, post, and search. Uconnect with available Wi-Fi¹⁴ links compatible devices to the Web so passengers can stay in play.

TOUCHSCREEN CONTROLS Set temperature controls, activate heated seats and steering wheel, and so much more — all from the touchscreen. A drag-and-drop menu allows you to highlight your top six favorite features and services so they're always in sight on your 8.4-inch Uconnect touchscreen display.

EMERGENCY HELP In the event of an incident, push the SOS Call²⁰ button.
You'll be connected to a SiriusXM Guardian¹³ agent who contacts 9-1-1, provides your location and stays on the line with you until help arrives. The Roadside Assistance Call²¹ button puts you in touch with an agent who can get you help while you're out on the road. Both safety features are available with SiriusXM Guardian¹³

(((SiriusXM)))"

SiriusXM TRAVEL LINK

SiriusXM¹⁹ TRAFFIC PLUS

SIRIUSXM SATELLITE RADIO 19 With the SiriusXM

All Access¹⁹ package, you get every channel available on your satellite radio, including commercial-free music, plus sports, news, talk and entertainment. You can also listen wherever you go on your portable devices with the SiriusXM App,¹⁹ which is included with your one-year trial. Available.

SIRIÚSXM TRAVEL LINK¹⁹ Access useful information when you need it, right at your fingertips. Get detailed weather maps, five-day forecasts and severe weather alerts, as well as sports scores and in-game weekly schedules on your favorite teams, information on fuel prices in your area and more. Your first five years of SiriusXM Travel Link¹⁹ are included. Available

SIRIUSXM TRAFFIC PLUS¹⁹ Avoid congestion before you reach it. Get continuous updates on traffic speed, accidents, construction, road closures and more, before you begin your travels. You will get to your destination faster and more easily than ever before. Your first five years of SiriusXM Traffic Plus¹⁹ service are included. Available.



GRAND CHEROKEE ENVELOPS YOU WITH MORE THAN 70 STANDARD AND AVAILABLE SAFETY AND SECURITY FEATURES. REMAIN CONFIDENT DRIVING IN ALL WEATHER CONDITIONS, THANKS TO THE STRENGTH OF A REINFORCED STRUCTURE EMPOWERED WITH BOTH PASSIVE AND ACTIVE SYSTEMS.

RAIN-SENSING WINDSHIELD WIPERS AND RAIN BRAKE SUPPORT Showers should never be a show-stopper. Front wipers activate when raindrops are detected, an available feature. Standard smart brake

system helps dry the brake rotors on wet roads.

A SECURE AIR BAG²⁷ SYSTEM

Your need for security is fully respected with Grand Cherokee's all-around air bag²⁷ system. Full-length side-curtain, seatmounted side thorax and advanced multistage front and driver's inflatable knee blocker air bags²⁷ all work together to help provide protection.

TRAILER SWAY CONTROL¹²

CHASSIS STRENGTH Maintain peace of mind with this strong safety cage constructed with 65 percent high-

strength steel. Exceptional ride quality

is experienced, as well. Standard.

Crosswinds and traffic hold no sway over you and your payload. As part of Electronic Stability Control, TSC 12 helps keep you and the toys you tow safely on course. Standard.

SENTRY KEY® ENGINE IMMOBILIZER

A unique, embedded key code matched only to your vehicle helps keep your Grand Cherokee safely where parked. Standard.









Jeep

(D) Based on 2017 Ward's Middle/Sport Utility Vehicle — Excludes Other FCA US LLC Vehicles. Available with transfer case, choice of 3 4x4 systems: Quadra-Trac I, Il and Quadra-Drive II w/ rear ELSO, and Jeep Selec-Terrain w/ 5 settings including Snow, Sand, Rock, Mud and Auto. (3) Based on 2016 Ward's UV Segmentation. (4) Based on 2017 Ward's Middle/Sport Utility Vehicle — Excludes Other FCA US LLC Vehicles. Based on Summit model offerings. (5) Applie CarPlay uses your smartphone's data plan. Additional charges may apply. To use Apple CarPlay, you must be in an area with refuliator coverage. (6) Android Auto uses your smartphone running an Anderton Addroined Arts greater and a plan of Android Auto. (3) Based on 2017 Ward's Middle/Sport Utility Vehicle — Excludes Other FCA US LLC Vehicles. Based on Summit model offerings. (5) Apple CarPlay uses your smartphone running and interful of the Vehicle. (9) Jeep Grand Cherokee has received more awards in 18 inflient them any other root of the vehicle. (9) Jeep Grand Cherokee has received more awards in 18 inflient them any other root of the vehicle. (9) Jeep Grand Cherokee has received more awards in 18 inflient them any other root of the vehicle. (9) Jeep Grand Cherokee has received more awards in 18 inflient them any other root of the vehicle. (9) Jeep Grand Cherokee has received more awards in 18 inflient them any other root of the PCA US LLC Vehicles. The Advances of the Advances of the Advances of the PCA US LLC Vehicles. The Advances of the Adva

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